Paras Agro Industries LLP



PROUDLY MILLING AND EXPORTING

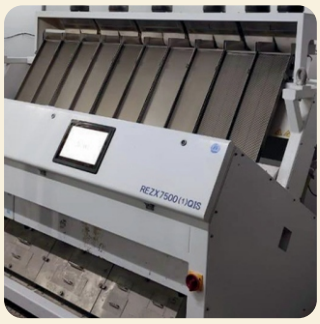
INDIAN BASMATI SINCE 1970

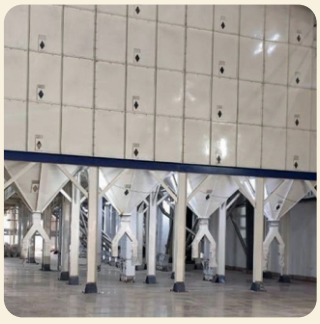
SHAHI BHOG® | CHAND TARA® | 8080® | Mithas® مِیناز INDIAN AUTHENTIC

www.parasagro.in

ABOUT US







Paras Agro Industries LLP is a trusted name in rice processing, backed by decades of milling expertise and world-class technology from **Bühler and Satake.** Our commitment to precision, consistency, and quality enables us to deliver premium rice products that meet the highest standards of customers across domestic and international markets.

Operating through **four state-of-the-art processing units** spread across a **100,000 sq. ft.** integrated facility, we combine advanced automation, precision sorting, and stringent quality control systems. Our large-scale infrastructure ensures high production capacity, efficient operations, and the ability to fulfill bulk requirements with consistency and reliability.

Serving both the **Indian market and global export destinations,** we have built lasting partnerships through dependable supply, timely deliveries, and uncompromising quality. Supported by a strong sourcing network and modern manufacturing practices, we are the preferred choice for distributors, importers, retailers, and institutional buyers worldwide.

1970	04	05	40+
ESTABLISHMENT YEAR	PROCESSING PLANTS	INT'L CERTIFICATIONS	EXPORTING COUNTRIES

OUR LEGACY. OUR PROMISE. YOUR TRUST.

The foundation of our journey was laid in **1970 by Late Shri Shikhar Chand Jain,** who established **Paras Trading Company** in Rohtak, Haryana. Beginning as a small agro-commodity trading business, his vision was built on integrity, hard work, and long-term relationships—values that continue to guide us today.

The legacy was further strengthened by **Mr. Rajesh Jain,** who expanded operations through warehousing and large-scale rice trading across India. Operating from **Naya Bazar, Delhi—Asia's oldest grain market**, he transformed the business into a trusted name in rice procurement, distribution, and supply, building a strong nationwide network.

In 2003, **Mr. Aman Jain** established **Paras Rice Products Pvt. Ltd.,** marking our entry into rice processing and manufacturing. The first processing unit was commissioned in 2003, followed by additional facilities in 2005, 2007, and 2008, creating a network of four modern processing plants. Over the years, these facilities have been continuously upgraded with advanced technology to maintain world-class quality and operational excellence.

In 2023, the fourth generation—**Mr. Arnav Jain** led the formation of the Paras Group of Companies, including Paras Agro Industries LLP for the domestic market and for global exports. Built on the same values of trust, quality, and commitment, the Group today proudly serves customers across India and international markets through an extensive sourcing, processing, and distribution network.

Four Generations. One Legacy. Trusted Across India, Growing Across the World.

OUR LEADERSHIP & COMPANY POSITION

FOUNDER



Late shri
Shikhar chand jain

CHAIRMAN



Rajesh
kumar jain

DIRECTORS DOMESTIC BUSINESS (INDIA)



Aman jain

DIRECTOR INTERNATIONAL BUSINESS



Arnav jain

SHAHI BHOG® CHAND TARA® 8080® Mithas ميتاز INDIAN AUTHENTIC

GLOBAL PRESENCE

CONNECTING PREMIUM RICE TO THE WORLD

Paras Agro Industries LLP has built a strong global footprint through decades of trust, quality, and commitment. From our roots in Delhi, India, we have grown into a reliable international supplier, serving importers, distributors, wholesalers, retailers, and food service partners across multiple continents.

Today, our products proudly reach consumers in 40 countries, supported by an efficient supply chain, dedicated customer support, and long-term partnerships.

40+
EXPORT COUNTRIES

100+
GLOBAL PARTNERS

60000+
ORDERS DELIVERED

4TH
GENERATION BUSINESS

MIDDLE EAST
Saudi Arabia, UAE, Qatar, Oman, Bahrain, Kuwait, Yemen, Jordan, Iraq

EUROPE
United Kingdom, Germany, Sweden, Denmark, Netherlands, France

AFRICA
South Africa, Kenya, Tanzania, Nigeria, Ghana, Mauritius

ASIA PACIFIC
Malaysia, Singapore, Indonesia, Vietnam, Philippines, Australia



GLOBAL EXHIBITION

RUSSIA
WORLD FOOD
MOSCOW EXHIBITION -
2025



INDIA
BHARAT VYAPAAR
MAHOTSAV
2026



RUSSIA
WORLD FOOD MOSCOW
EXHIBITION
2026



UNITED ARAB EMIRATES
GULFOOD EXHIBITION
2026



XXXL 1121 BASMATI RICE

POLY POUCH **1Kg I 5Kg**

BOPP BAG **20Kg**



Experience the Grandeur of Premium Basmati!

Discover the exceptional quality of **Mithas XXXL 1121 Basmati Rice,** renowned for its extra-long grains, rich natural aroma and exquisite taste. Perfectly suited for biryanis, pulao and special family meals, every grain cooks up beautifully long, fluffy and separate. Bring home the authentic taste of India and make every meal a celebration

SPECIAL BASMATI RICE

POLY POUCH **1Kg I 5Kg**

BOPP BAG **20Kg**



A Little Extra Special in Every Meal!

Mithas Special Basmati Rice brings together delightful taste, pleasing aroma and dependable quality. Carefully selected to deliver a satisfying cooking experience, it adds a touch of elegance to everyday meals and traditional favourites. A wonderful choice for families who appreciate good rice and great food, every single day.

REGULAR BASMATI RICE

POLY POUCH **1Kg I 5Kg**

BOPP BAG **20Kg**



Everyday Meals, Made More Delicious!

Make every meal memorable with **Mithas Regular Rice**. A dependable choice for everyday cooking, it brings wholesome goodness and satisfying taste to your family's dining table. Perfect for daily meals, traditional recipes and all your everyday favourites, Mithas makes good food a part of every day.

SUPER BASMATI RICE

BOPP BAG **5Kg I 10Kg I 35Kg**



A Perfect Balance of Quality and Elegance!

Discover **8080 Super Basmati Rice,** a thoughtfully selected range that brings together superior quality, delightful aroma and excellent taste. With its graceful grain length, appealing texture and satisfying cooking performance, it is an ideal choice for those who seek more from their everyday dining experience. Perfect for flavourful biryanis, aromatic pulao and special family meals, 8080 brings quality and sophistication to every occasion.

CHAND TARA®

XXXL 1121 BIRYANI RICE
GOLDEN SELLA

BOPP BAG - 30KG



The Golden Standard of Biryani!

Experience the richness of **Chand Tara 1121 Golden Sella Biryani Rice,** known for its beautiful golden hue, extra-long grains and excellent cooking performance. Carefully processed to deliver firm, separate grains with impressive elongation, it is an excellent choice for flavourful biryanis and elaborate rice preparations. Bring home the richness of authentic biryani with Chand Tara.

CHAND TARA®

XXXL 1121 BIRYANI RICE
CREAMY SELLA

BOPP BAG – 30KG



Elegance in Every Grain!

Chand Tara 1121 Creamy Sella Biryani Rice combines exceptional grain length with a naturally appealing creamy-white appearance. Its firm texture, excellent grain separation and impressive cooking results make it ideal for preparing delicious biryanis and special rice delicacies. A perfect blend of quality, consistency and authentic taste, crafted for memorable dining experiences.

CHAND TARA®

XXXL 1121 BIRYANI RICE
STEAM

BOPP BAG - 30KG



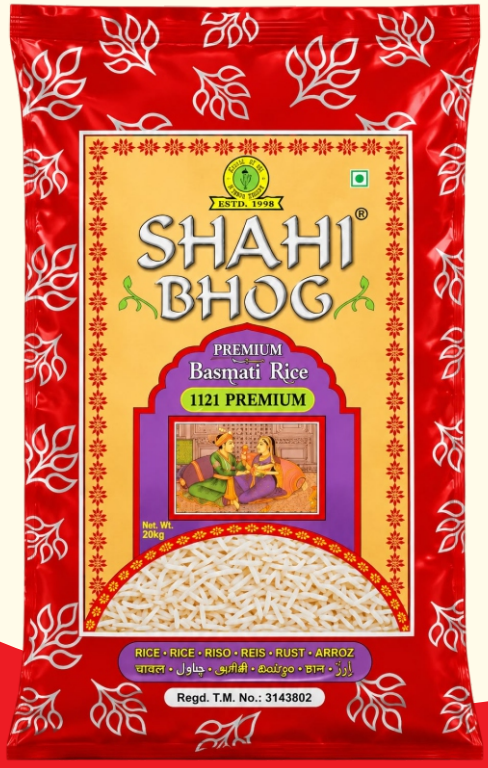
Pure Basmati. Perfectly Flavourful!

Discover the authentic appeal of **Chand Tara 1121 Steam Basmati Rice,** celebrated for its elegant long grains, natural fragrance and delicate texture. Carefully processed to retain its distinctive basmati characteristics, it cooks into beautifully elongated, fluffy and separate grains. Perfect for aromatic biryanis, pulao and traditional delicacies, it brings authentic basmati goodness to every meal.

SHAHI BHOG

BASMATI RICE 1121 PREMIUM

BOPP BAG – 20KG

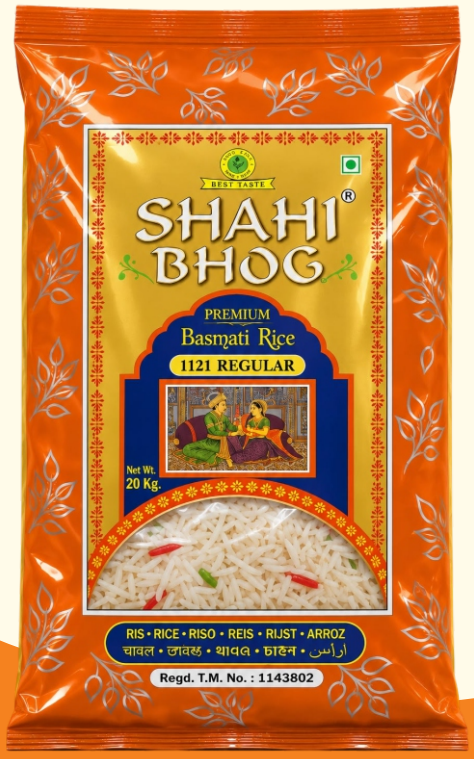


The Royal Essence of Every Meal!

Indulge in the richness of **Shahi Bhog Premium Rice,** carefully selected for those who appreciate exceptional quality and taste. With its delightful aroma, refined texture and superior cooking experience, it brings a royal touch to every preparation. Perfect for festive occasions, special gatherings and exquisite traditional delicacies, Shahi Bhog

BASMATI RICE 1121 REGULAR

BOPP BAG – 20KG



Tradition and Taste in Every Grain!

Bring home the goodness of **Shahi Bhog Regular Rice,** a perfect companion for everyday meals. Offering dependable quality, delightful taste and versatility, it blends effortlessly into your favourite daily recipes. From wholesome family lunches to comforting dinners, Shahi Bhog brings deliciousness and satisfaction to your dining

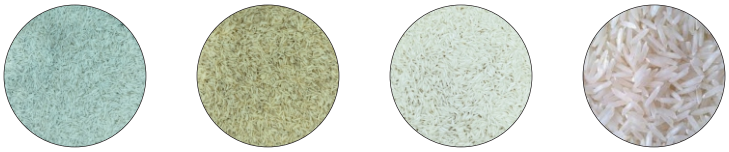
VARIETY OF BASMATI RICE

EU STANDARD 1121 BASMATI RICE



CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

EU STANDARD 1509 BASMATI RICE



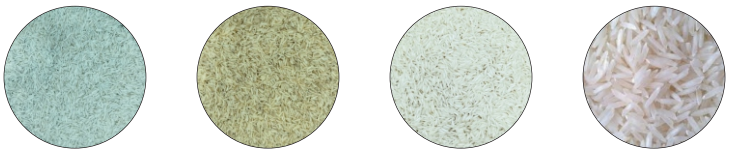
CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

1121 BASMATI RICE



CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

1509 BASMATI RICE



CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

1718 BASMATI RICE



CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

1401 BASMATI RICE



CREAMY SELLA | GOLDEN SELLA | STEAM | RAW

USA STANDARD PUSA BASMATI RICE



CREAMY SELLA | RAW

VARIETY OF NON-BASMATI RICE

TAJ


CREAMY SELLA


GOLDEN SELLA


STEAM

RH-10


CREAMY SELLA


GOLDEN SELLA


STEAM

SUGANDHA


CREAMY SELLA


GOLDEN SELLA


STEAM

PR11


CREAMY SELLA


GOLDEN SELLA


STEAM

IR64


Ir64 5/25% BROKEN PARBOILED RICE


Ir64 5/25% BROKEN LEMON PARBOILED RICE


Ir64 5/25% BROKEN RAW RICE

Regional Rice


BLACK RICE


SONA MASOORI STEAM RICE

PRIVATE LABELLING

We Help You Design, Develop & Successfully
Distribute Your Own
Premium Rice Brand Worldwide.





CERTIFICATIONS & MEMBERSHIPS























CONTAINER LOAD CAPACITY

EFFICIENT GLOBAL PACKAGING SOLUTIONS



1	1 KG RETAIL PACKS (MASTER BOX)	20 MT
2	5 KG RETAIL PACKS (MASTER BOX)	20 MT
3	10 KG RETAIL PACKS (MASTER BOX)	20 MT
4	1 KG RETAIL PACKS (MASTER BAG)	25 MT
5	5 KG RETAIL PACKS (MASTER BAG)	25 MT
6	10 KG RETAIL PACKS (MASTER BAG)	25 MT
7	20/30/35/40/50 BAGS	27 MT

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